



VERMONT INTERNATIONAL FILM FOUNDATION

Lead Sponsor **Underwriter** **Supporter** **Friend** **Community**
\$10,000+ **5,000+** **\$2,500+** **\$1,000+** **\$600**

1. Vermont International Film Festival (Oct 21 - Oct 30, 2016)

Your Brand

Excl. Sponsor of Opening Night film and party	*				
Private screening and reception of festival film of your choice	*				
Excl. Sponsor of Festival Closing Night film	*				
Benefits package tailored to your needs	*				
All Festival Radio & TV ads	*	*			
All Festival Print Ads	*	*			
Your logo on all VTIFF brochures	*	*			
Your logo on e-newsletter	*	*	*		
Display or table in Festival lobby	*	*	*		
Your logo on all Festival brochures	*	*	*		
Your logo on Festival Poster	*	*	*	*	
Sponsor a film or event	*	*	*	*	*
Your logo on VTIFF Website	*	*	*	*	*
Your logo in Festival Program Guide	*	*	*	*	*
Ad in Festival Program Guide (aprox sizes)	12" x 11"	12"x3.75"	8"x3.75"	4"x3.75"	4"x1.75"

Special Benefits

Private show of Festival trailers for your staff and clients	*				
Personal thanks from stage at each screening	*	*			
Your organization introduces a film on stage	*	*	*		
Personal thanks from stage at your sponsored event(s)	*	*	*	*	*
Acknowledgment in Social media - Facebook and Twitter	*	*	*	*	*
Invitations to Opening Night of Festival	16	8	6	4	2
Free tickets to the festival for your staff	100	50	25	16	10

An opportunity to promote your business to over 6000 people

Attendance at the festival in 2015 - over 5000 admissions (has grown consistently by 15%-20% each year since 2012)

E-newsletter subscribers - over 1500. Facebook followers - close to 2000

2. Vermont International Film Foundation - year-round sponsor

	Visionary	Underwriter	Supporter	Friend	Community
	\$15,000	\$7,500	\$3,000	\$1,500	\$750
Excl. Sponsor of Opening Night film and party	*				
Private screening and reception of festival film of your choice	*				
Excl. Sponsor of Festival Closing Night film	*				
Your logo on all media, eblasts and social mediaevents year-round	*	*			
Benefits package tailored to your needs	*	*			
Display or table at all screenings year-round	*	*			
Your logo on all VTIFF brochures	*	*	*		
Your logo on Festival & other events poster	*	*	*	*	
Sponsor any film or event + logo on that event's poster	*	*	*	*	*
Your logo on VTIFF Website	*	*	*	*	*
Your logo in Festival Program Guide	*	*	*	*	*
Ad in Festival Program Guide (aprox sizes)	12" x 11"	12"x3.75"	8"x3.75"	4"x3.75"	4"x1.75"

Special Benefits

Private show of Festival trailers for your staff and clients	*				
Personal thanks from stage at each screening	*	*			
Your organization introduces a film on stage	*	*	*		
Personal thanks from stage at your sponsored event(s)	*	*	*	*	*
Acknowledgment in Social media - Facebook and Twitter	*	*	*	*	*
Invitations to Opening Night of Festival	16	8	6	4	2
Free tickets to the festival for your staff	100	50	25	16	10