



VERMONT INTERNATIONAL FILM FESTIVAL

2017 VTIFF Sponsorship Opportunities

SIGNATURE	UNDERWRITER	PARTNER	SUPPORTER	FRIEND
\$10,000	\$5,000	\$2,500	\$1,000	\$600
BENEFITS	BENEFITS	BENEFITS	BENEFITS	BENEFITS
Film/Reception exclusive sponsor Logo on VTIFF Website 16 tickets to Festival Opening Night 50 tickets to festival films Introduce a film on stage Private screening for staff/clients	Film/Reception exclusive sponsor Logo on VTIFF Website 8 tickets to Festival Opening Night 30 tickets to festival films Introduce a film on stage	Film/Reception exclusive sponsor Logo on VTIFF Website 6 tickets to Festival Opening Night 20 tickets to festival films Introduce a film on stage	Film/Reception exclusive sponsor Logo on VTIFF Website 4 tickets to Festival Opening Night 10 tickets to festival films	Film /Reception Co-Sponsor Logo on VTIFF Website 2 tickets to Festival Opening Night 6 tickets to festival films
RECOGNITION	RECOGNITION	RECOGNITION	RECOGNITION	RECOGNITION
Full column ad in Festival Guide, Seven Days (36,000 copies) Burlington Free Press (17,000) Personal thanks from stage at sponsored event(s) Thanks in Social media Logo on Festival Poster Display/table in Festival lobby Logo on festival e-blasts Personal thanks from stage at each screening All Festival Radio ,TV and print ads Logo on all VTIFF brochures On-screen ad before each festival screening Logo on Shelburne Road banner for two weeks (30,000 cars/day) Logo on lanyards (200) Logo on Goldpass badges Volunteer/Staff T-Shirts Opening or Closing Night Logo printed on film tickets	Full column ad in Festival Guide, Seven Days (36,000 copies) Burlington Free Press (17,000) Personal thanks from stage at sponsored event(s) Thanks in Social media Logo on Festival Poster Display/table in Festival lobby Logo on festival e-blasts Personal thanks from stage at each screening All Festival Radio ,TV and print ads Logo on all VTIFF brochures On-screen ad before each festival screening	2/3 column ad in Festival Guide, Seven Days (36,000 copies) Burlington Free Press (17,000) Personal thanks from stage at sponsored event(s) Thanks in Social media Logo on Festival Poster Display/table in Festival lobby Logo on festival e-blasts	1/3 column ad in Festival Guide, Seven Days (36,000 copies) Burlington Free Press (17,000) Personal thanks from stage at sponsored event(s) Thanks in Social media Logo on Festival Poster	1/3 column ad in Festival Guide, Seven Days (36,000 copies) Burlington Free Press (17,000) Personal thanks from stage at sponsored event(s)

VTIFF

VERMONT INTERNATIONAL FILM FESTIVAL

Film is so powerful and so important both artistically and as a medium for social change. We truly value VTIFF; they are an incredible asset to our tiny state!
 -Holly Cluse, owner Penny Cluse Café.

admissions
in 2016:

6,571

+28% increase in admissions in 2016

2017 Film Festival

October 20-29th

Main Street Landing
Performing Arts Center

73 Screenings

17 Vermont Films

200

Gold Pass (all-access) ticket holders

36,000



Copies of Festival Guide printed in *Seven Days*

17,000



Copies of Festival Guide printed in *Burlington Free Press*

46

Sponsors & Media Sponsors

We truly value the work VTIFF does to bring a variety of films to Vermont and our sponsorship signifies a commitment to the arts by Northfield Saving Bank as they have continually grown their audience and attendance over the years. – Mark Mast, VP of Marketing Northfield Savings Bank



VERMONT TECH



The Grace Jones Richardson Trust

Sample ads printed in 55,000 Festival Program Guide in:

- ✓ *Seven Days* Oct. 4 (36,000 copies)
- ✓ *Burlington Free Press*, weekend edition Oct. 19 (17,000 copies)



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1/3 Column ad
3.25" x 3.125"



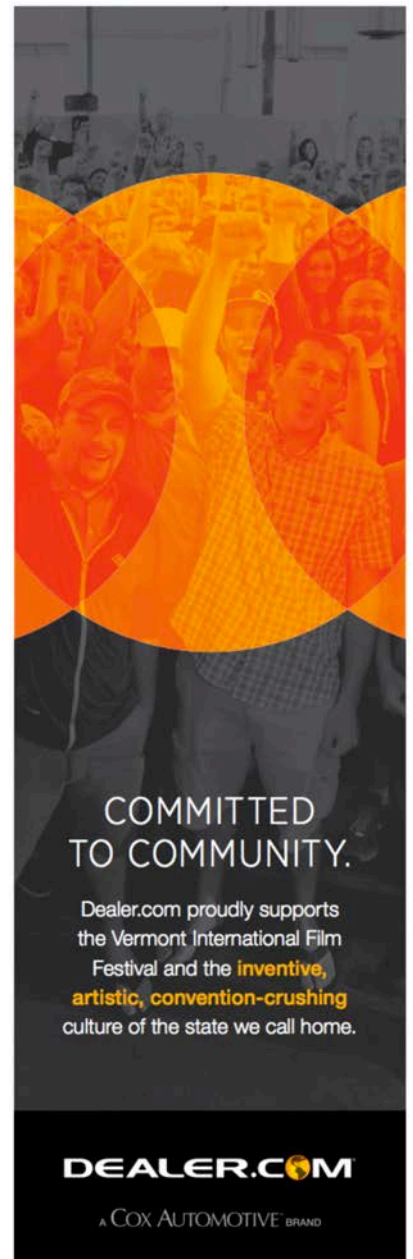
BEN & JERRY'S

Proud to be a sponsor of the
Vermont International Film Festival
Vermont Filmmakers' Showcase



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2/3 Column ad
6.6875" x 3.125"



COMMITTED TO COMMUNITY.

Dealer.com proudly supports the Vermont International Film Festival and the **inventive, artistic, convention-crushing** culture of the state we call home.

DEALER.COM
A COX AUTOMOTIVE BRAND

Full Column ad
10.125 x 3.125"



2017 Sponsorship Form

Name of Organization:

Contact name:

Email:

Phone:

Address:

Notes/Questions:

Sponsorship Level
(circle one):

Signature \$10,000

Underwriter \$5,000

Partner \$2,500

Supporter \$1000

Friend \$600

Please send this form along with a check, payable to VTIFF (PO Box 483 Burlington, VT 05402)

or

Please send me an invoice for our sponsorship

Scan/email this form to fauna@vtiff.org or send back to VTIFF PO Box 483, Burlington, VT 05402

Kindly email logo artwork to fauna@vtiff.org by no later than August 20, 2017.

Thank you for your sponsorship with VTIFF! We are grateful for your partnership and will work to ensure you are recognized.