

VTIFF.ORG/BFS

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FOR IMMEDIATE RELEASE

Exclusive Burlington Area 50th Anniversary Theatrical Screening of The Beatles A Hard Day's Night in September

Burlington, VT: (September 9, 2014) Main Street Landing, The Burlington Film Society (BFS), the Vermont International Film Foundation (VTIFF) are pleased to present an exclusive Burlington area theatrical screening of the 50th anniversary release of The Beatles *A Hard Day's Night*. The screening will take place on Thursday, September 18th at 7pm at The Main Street Landing Film House, 60 Lake Street in Burlington. This screening of *A Hard Day's Night* is free for VTIFF Members, \$8 General Admission, \$5 for student. Tickets can be purchased at the door or online at:

http://www.brownpapertickets.com/event/842379. To learn more about VTIFF Membership and benefits, please visit http://vtiff.org/membership.

About the Film:

A Hard Day's Night - a film by Richard Lester

50th Anniversary Release - NEW 4K restoration from the original camera negative - NEW 5.1 surround mix produced by Giles Martin

UK- 1964 • running time: 87 minutes

Meet the Beatles! Just one month after they exploded onto the U.S. scene with their Ed Sullivan Show appearance, John, Paul, George, and Ringo began working on a project that would bring their

revolutionary talent to the big screen. A Hard Day's Night, in which the bandmates play wily, exuberant versions of themselves, captured the astonishing moment when they officially became the singular, irreverent idols of their generation and changed music forever. Directed with raucous, anything-goes verve by Richard Lester and featuring a slew of iconic pop anthems, including the title track, "Can't Buy Me Love," "I Should Have Known Better," and "If I Fell," A Hard Day's Night, which re-conceived the movie musical and exerted an incalculable influence on the music video, is one of the most deliriously entertaining movies of all time.

About The Film Restoration

Using the latest in digital restoration technology, the Criterion Collection was able to restore A Hard Day's Night from the 35 mm original camera negative, which, though incomplete, was in excellent condition. The missing material was taken from two original interpositives. The image was scanned in 4K resolution on a Scanity film scanner to retain the character of the film's original printing stock without any generational loss, and the raw data was carefully treated using a variety of digital tools to remove dirt, scratches, flicker, and other damage. The final result was approved by director Richard Lester, and is in its original theatrical aspect ratio of 1.75:1.

About The 5.1 Surround Mix

To create the best possible 5.1 surround mix for A Hard Day's Night, our first mission was to identify the best available original audio sources. In the case of the songs, that was easy, as we still have all of the original Beatles tapes here at Abbey Road. The songs from With the Beatles are on 2-track tapes. The later songs, from the album A Hard Day's Night, were recorded by the Beatles on 4-track tapes. Sadly, in the case of the single "She Loves You," only the monaural mix of the track still exists. It is worth noting that, as well as having different mixes than the original album tracks do, the songs are slower in the film than on the albums. This difference is quite noticeable during the scenes where the Beatles are rehearsing and performing in the television studio. Our understanding is that these scenes were filmed at 25 frames per second, rather than the usual 24 frames per second, so the TV monitors could be shown without any aliasing effect (flickering). The original underscore, written by George Martin, was recorded at CTS Studios in London; the original 3-track tapes for it were found at Capitol Studios in Los Angeles. To begin the remix process for the movie, the tapes of both the Beatles' songs and Martin's underscore were transferred to digital at high resolution (192kHz/24-bit).

More problematic for us was identifying the original master dialogue and effects track. Having evaluated

a number of different transfers and sources, we chose the best monaural tape based on tonal balance, dynamic range, and lack of distortion and hiss. This track was then transferred digitally, and we carefully removed such unwanted artifacts as clicks, pops, and distortion.

When remixing the Beatles' songs in 5.1 surround, our objective is to retain the original spirit, vibrancy, quality, and charm while making subtle improvements to the balance, tonal color, and stereo picture. We employ many of the actual compressors, echo chambers, and plate reverbs used in the original recordings and mixes of these songs. Hopefully, this approach brings an authenticity to what we are doing and, at the same time, gives the listener a new way of experiencing the Beatles.

Once the mixes of the songs were completed at Abbey Road, we were fortunate enough to travel across London to Twickenham Studios, returning A Hard Day's Night to the place where it was shot fifty years ago. It was there that we finalized the immersive 5.1 mix of the entire film.

-Giles Martin and Sam Okell, Abbey Road Studios, 2014

Main Street Landing is an environmentally and socially conscious redevelopment company in Burlington, Vermont that has created over 250,000 square feet of built environment on the Burlington Waterfront. The Film House, located at 60 Lake Street is used primarily for film screenings and presentations. It is equipped with a large screen that covers west facing windows, control room, Dolby surround sound, retractable screen, and smart podium and can fit up to 220 people. More information at www.mainstreetlanding.com.

The Vermont International Film Foundation (VTIFF) is a cultural non-profit organization whose mission is to enrich the community through film. VTIFF is a year-round organization that showcases community film screenings, hosts film series like the Global Roots Series, and supports Vermont filmmakers. The largest program of the Foundation is the annual Vermont International Film Festival. Vermont's longest running film festival, this year marks its 29th Anniversary. The festival is best known for featuring groundbreaking and independent films from around the world and Vermont and for the Vermont Filmmakers' Showcase™, the largest juried selection of Vermont-made films. The 2014 festival runs October 24th -November 2nd 2014, at Main Street Landing Performing Arts Center, and The BCA Center. More information at www.vtiff.org.

The Burlington Film Society (BFS) is a resource for local film events, meet-ups and an advocacy platform for cinema. The mission of the Film Society is to cultivate film culture in

the greater Burlington area through the creation of an organizational mechanism for cineastes; by working with area theaters, arts presenters, granting organizations, educational institutions, and businesses to generate opportunities for theatrical screenings of films; and by increasing opportunity for engagement with and appreciation of cinema. For more information about The Burlington Film Society, visit vtiff.org/bfs.

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