

## VERMONT INTERNATIONAL FILM FESTIVAL

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## FOR IMMEDIATE RELEASE

Title: Green Valley Media/VTIFF VT Film S.O.S. Initiative

Burlington, VT: (October 7, 2014): The Vermont International Film Foundation (VTIFF) and Green Valley Media are excited to announce a new Vermont film digitization initiative to be launched Oct 25 at the 2014 Vermont International Film Festival.

4pm, Main Street Landing Performing Arts Center -Film House.

This event is free to the public. Here is a direct link

The special event will begin with a press conference to outline the initiative and presentation of the first two grantees and examples from these films. Following this, we will be showing a compilation of clips and footage of Vermont films through the ages and a panel/audience talk about the importance, value and special challenges of identifying, documenting, preserving and digitizing these historically and culturally important films. Panelists include: Nora Jacobson (filmmaker), Fred Pond (led the digitization project at the VT Historical Society), Nat Winthrop (producer, The Vermont Movie), Taylor Downing (producer of archive-based documentaries), Anne Fleming (former Curator of the National Film & TV Archive, UK). Moderator: Doreen Kraft (President, Green Valley Media & Executive Director Burlington City Arts).

Also attending:

Pamela Yates who will be at the festival to present her film GRANITO: HOW TO NAIL A DICTATOR at 1.30pm on Oct 25, Main Street Landing Performing Arts Center/Film House.

Norman Miller: University teacher, researcher, documentary filmmaker (Faces of Change, a 26 part ethnographic film series)

**Cynthia Close:** Documentary film advisor to VTIFF and ex-Executive Director of Documentary

Educational Resources.

Robin Lloyd: Filmmaker and activist, CEO of Green Valley Media

Dorothy Tod: Filmmaker and on the board of Green Valley Media

The Vermont International Film Foundation (VTIFF) is a cultural non-profit organization whose mission is to enrich the community through film. VTIFF is a year-round organization that showcases community film screenings, hosts film series like the Global Roots Series, and supports Vermont filmmakers. The largest program of the Foundation is the annual Vermont International Film Festival. Vermont's longest running film festival, this year marks its 29th Anniversary. The festival is best known for featuring groundbreaking and independent films from around the world and Vermont and for the Vermont Filmmakers' Showcase™, the largest juried selection of Vermont-made films. The 2014 festival runs October 24<sup>th</sup> -November 2nd 2014, at Main Street Landing Performing Arts Center, and The BCA Center. More information at www.vtiff.org.

**Green Valley Media** is a nonprofit film and video production and distribution company founded in 1974 to promote awareness of social issues and to bring unheard voices into the mainstream.

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