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## VTIFF Launches Virtual Cinema platform

## Burlington, VT (April 20, 2020)

In this year of the pandemic, VTIFF, like all other film festivals and theaters is closed at this time for physical events. In their place, VTIFF is partnering with film distributors and filmmakers and has launched its Virtual Cinema platform, opening with 2-3 films every week. 505% of ticket sales go to VTIFF, a vital source of income at this time. The films on offer are mostly new releases that would have opened in theaters at this time but are now offered virtually.

VTIFF is proud to announce that Northfield Savings Bank is the Marquee Presenter of the VTIFF Virtual Cinema.

The virtual offerings are curated by the VTIFF programmers, in the same spirit as their selections for VTIFF's monthly screenings and film festivals – a diverse representation of US and world independent cinema.

**The Vermont International Film Foundation (VTIFF)** is a cultural non-profit organization whose mission is to enrich the community and bring the world to Vermont through film. VTIFF operates year-round with monthly screenings on the last Thursday of each month, a Global Roots Film Festival in the spring as well as supporting Vermont filmmakers. VTIFF celebrates its 35th anniversary in 2020. The largest program of VTIFF is the annual Vermont International Film Festival, best known for featuring groundbreaking and independent films from around the world and Vermont.

High Resolution stills to be found at <u>https://vtiff.org/press</u> More information <u>at https://vtiff.org/virtual-cinema</u>

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