## 2021 VTIFF Sponsorship Opportunities

### Sponsor Benefits

**New VIRTUAL screening benefits in blue**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Signature</th>
<th>Underwriter</th>
<th>Partner</th>
<th>Supporter</th>
<th>Donor</th>
</tr>
</thead>
<tbody>
<tr>
<td>$10,000</td>
<td>$5,000</td>
<td>$2,500</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

#### Opening Night VIP Reception & Film*

- 10 tickets
- 8 tickets
- 6 tickets
- 4 tickets
- 4 tickets

#### Tickets to Festival films (in-person and/or virtual)

- 50 tickets
- 40 tickets
- 30 tickets
- 20 tickets
- 12 tickets

#### Ad in Program Guide (Inserted in 36,000 copies of Seven Days)

- Full Page color Ad
- Full Column color Ad
- 2/3 column color Ad
- 2/3 column color Ad
- 1/3 column color Ad

### Logo and link on VTIFF Website

<table>
<thead>
<tr>
<th>Tier</th>
<th>Top Tier</th>
<th>Second Tier</th>
<th>Third Tier</th>
<th>Third Tier</th>
<th>Fourth Tier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo link</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frequency</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Personal thanks from stage at sponsored event(s)

- √
- √
- √
- √
- √

#### Logo in both print and online digital brochure

- √
- √
- √
- √
- √

### Logo on Festival Poster

<table>
<thead>
<tr>
<th>Tier</th>
<th>Top Tier</th>
<th>Second Tier</th>
<th>Third Tier</th>
<th>Third Tier</th>
<th>Fourth Tier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frequency</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Logo on festival "thank you sponsor slide" preceding each Virtual film (unskippable)

<table>
<thead>
<tr>
<th>Tier</th>
<th>Top Tier</th>
<th>Second Tier</th>
<th>Third Tier</th>
<th>Third Tier</th>
<th>Fourth Tier</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Frequency</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Logo in Daily Festival emails (during festival)

- √
- √
- √
- √

#### Logo on the Virtual film landing page - always visible when viewing online

- √
- √
- √

#### 6-7 second ad preceding each Virtual film screening (unskippable)

- √
- √
- √

#### Ad before each in-person screening

- √
- √

#### Mention or logo in all festival radio, TV and print ads

- √

#### Display, table and/or brochures in festival lobby

- √

#### Film and/or reception* exclusive sponsorship

- √

#### Private screening for staff/clients

- √

#### Logo printed on film tickets

- √

#### Logo on Shelburne Rd road banner (for two weeks prior to festival; 30k cars/day)

- √

#### Logo on Festival passes, badges and/or lanyards

- √

#### Your brochure, sticker or swag on all seats Opening Night (approx. 220 seats)

- √

#### Logo on festival t-shirts

- √

#### Logo printed on All Access member seat covers (with 3 year sponsorship commitment)

- √

---

*Reception TBD per State, City and venue safety guidelines

### 2021 Festival:

**October 8th-17th**

Sponsorship packages can be customized at any level with mutually agreed upon benefits!