

## 2023 VTIFF Sponsorship Opportunities

SPONSOR BENEFITS	SIGNATURE	UNDERWRITER	PARTNER	SUPPORTER	DONOR	FRIEND
<i>VIRTUAL screening benefits in blue</i>	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$600
VIP Reception & Film at Main Street Landing	8 tickets	4 tickets	4 tickets	2 tickets	2 tickets	2 tickets
Tickets to Festival films ( <i>in-theater only; may not include special events</i> )	50 tickets	40 tickets	30 tickets	20 tickets	12 tickets	6 tickets
Ad in Program Guide (Inserted in approx. 30,000 copies of Seven Days)	Full Page color Ad	Full Column color Ad	2/3 column color Ad	2/3 column color Ad	1/3 column color Ad	1/3 column color Ad
Logo in both print and online digital brochure	✓	✓	✓	✓	✓	✓
Logo displayed before each in-person screening on "thank you to our sponsors" on-screen slide	Top Tier	Second Tier	Third Tier	Third Tier	Fourth Tier	Fourth Tier
Logo and/or thanks in social media posts (minimum frequency)	6+	5	4	3	2	1
Logo and link on festival webpage	Top Tier	Second Tier	Third Tier	Third Tier	Fourth Tier	
Personal thanks from stage at select or sponsored event(s)	✓	✓	✓	✓	✓	
Logo on Festival Poster	Top Tier	Second Tier	Third Tier	Third Tier	Fourth Tier	
Logo on festival "thank you to our sponsors" slide preceding each Virtual film (unskippable)	Top Tier	Second Tier	Third Tier	Third Tier		
Logo in Daily Festival emails (during festival)	✓	✓	✓			
Logo on the Virtual film landing page - always visible before viewing a film online	✓	✓	✓			
6-7 second ad preceding select Virtual film screenings (unskippable)	✓	✓				
Your own ad (slide) before each in-person screening	✓	✓				
Logo in festival print ads	✓	✓				
Display, table and/or brochures in festival lobby	✓	✓				
Film and/or reception exclusive sponsorship	✓	✓				
Private screening for staff/clients (if requested)	✓					
Logo on film tickets (digital and/or printed)	✓					
Logo on road banner (up for two weeks prior to festival; 30k cars/day; <i>must commit by July 1</i> )	✓					
Logo on Festival badges ( <i>All Access, VIP, Staff, etc</i> )	✓					
Your brochure, sticker or swag on all seats Opening Night (approx. 220 seats)	✓					
Additional customizable benefits for \$20,000+ sponsors such as your logo or name on festival lanyards, t-shirts or All Access member seat covers (3 year sponsorship commitment)!						



**2023 Festival:  
October 20-29**

**Sponsorship packages can be customized at any level with mutually agreed upon benefits!**