

2024 VTIFF Sponsorship Opportunities

SPONSOR BENEFITS	BENEFACTOR	SIGNATURE	UNDERWRITER	PARTNER	SUPPORTER	DONOR	FRIEND
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$600
VIP Reception & Film at Main Street Landing	12 tickets	8 tickets	4 tickets	4 tickets	2 tickets	2 tickets	2 tickets
Tickets to Festival films (<i>may not include special events</i>)	60 tickets	50 tickets	40 tickets	30 tickets	20 tickets	12 tickets	6 tickets
Ad in Program Guide (Inserted in approx. 30,000 copies of Seven Days)	Full Page color Ad	Full Page color Ad	Full Column color Ad	2/3 column color Ad	2/3 column color Ad	1/3 column color Ad	1/3 column color Ad
Logo in both print and online digital brochure	✓	✓	✓	✓	✓	✓	✓
Logo displayed before each in-person screening on "thank you to our sponsors" on-screen slide	Top Tier	Top Tier	Second Tier	Third Tier	Third Tier	Fourth Tier	Fourth Tier
Logo and/or thanks in social media posts (minimum frequency)	10+	6+	5	4	3	2	1
Personal thanks from stage at randomly selected screenings or sponsored event(s)	✓	✓	✓	✓	✓	✓	
Logo on Festival Poster	Top Tier	Top Tier	Second Tier	Third Tier	Third Tier	Fourth Tier	
Logo and link on festival webpage	Top Tier	Top Tier	Second Tier	Third Tier	Third Tier		
Logo in Daily Festival emails (during festival)	✓	✓	✓	✓			
Logo included in "thank you to our sponsors slide" on TV monitor outside the VTIFF Screening Room	✓	✓	✓	✓			
Your own digital slide on TV monitor outside the VTIFF Screening Room	✓	✓	✓				
Your own ad (on-screen slide) before each in-person screening	✓	✓	✓				
Your own digital ad (or logo) on TV monitor in the Lake Lobby outside the Film House	✓	✓	✓				
Logo in festival print ads	✓	✓	✓				
Film and/or reception exclusive sponsorship	✓	✓	✓				
Display, table and/or brochures in festival lobby	✓	✓					
Your brochure, sticker or swag on all seats Opening or Closing Night (approx. 210 seats)	✓	✓					
Logo on digital/print-at-home film tickets	✓	✓					
Logo on in-person printed film tickets	✓						
Logo on road banner (up for two weeks prior to festival; 30k cars/day; <i>must commit by July 1</i>)	✓						
Logo on Festival badges (<i>All Access, VIP, Staff, etc</i>)	✓						
Additional customizable benefits for \$20,000+ sponsors such as private screenings for your staff and/or clients, your logo or name on festival t-shirts or additional merch!							



Sponsorship packages can be customized at any level with mutually agreed upon benefits!

**2024 Festival:
October 18-27**